



## Privacy Policy

This Privacy Policy explains our policy regarding the collection, use, disclosure and transfer of your information by Gotta Salsa. As we update and expand our services, this policy may change. Please refer back to it periodically. By accessing our website or otherwise using our service, you consent to our information practices.

Please note that this Privacy Policy includes embedded hyperlinks that may only be accessed through our website, so regardless of when you are reviewing this Privacy Policy, you may need to visit the website to review these additional hyperlinked terms.

[Collection and Use of Information](#)

[Disclosure of Information](#)

[Social Sharing](#)

[Links to Other Sites](#)

[Children](#)

[Right to Access Your Information](#)

[Cookies and Other Technologies](#)

[Security](#)

[Changes to This Policy](#)

[Transfer of Information and International Users](#)

[Contacting Us](#)

## Collection and Use of Information

We receive and store information, including personal information, about you and your use of our service. This information is gathered in a number of ways, including when you enter it on our website and from interactions with our service. Personal information is information that can be used to uniquely identify or contact you. Non-personal information is information that does not permit direct association with you. We may collect, use, transfer and disclose non-personal information for any purpose. You can choose not to provide personal information we may request of you, but, in most cases, most of the personal information we request is required in order to provide our service and the lack of such personal information will prevent us from doing so.

When you interact with us, we may ask you to supply us with personal information so that we can provide, enhance and personalize our services and marketing efforts. For similar reasons, we may also supplement the personal information you provide with publicly available information about you as well as information from other sources, as permitted by law. We use this personal information for a variety of purposes, for example, to process your registration, your orders and your payments, and to communicate with you on these and other topics. We also may use your e-mail address or other methods to send you newsletters, as well as messages about new Gotta Salsa features, Gotta Salsa special offers, promotional announcements, consumer surveys and other correspondence concerning our service. If you no longer want to receive certain communications from us, simply access the "Settings -> Notifications" link on the "My Profile" page and uncheck those items to unsubscribe. Please note that you cannot unsubscribe from certain correspondence from us, including messages relating to your account transactions.

We keep track of your interactions with us and collect information related to you and your use of our service, including but not limited to: your online activity, video selections, reviews, comments, ratings, payment history, correspondence, Internet protocol addresses, device types, unique device data (such as device identifiers), operating systems, instant watching of videos and related information. We use this information for such purposes as determining your general geographic location, providing localized content, enforcing our terms (such as using device identifiers to determine your eligibility for a free trial), providing recommendations on videos we think will be enjoyable, personalizing the service to better reflect particular interests, tracking your instant-watching hours, determining your device's Internet service provider, helping us quickly and efficiently respond to inquiries and requests and otherwise enhancing or administering our service offering for you and other users. We also perform an analysis of our users in the aggregate or otherwise in anonymous form to prospective partners, advertisers and other third parties. We may also disclose and otherwise use, on an anonymous basis, your video ratings, consumption habits, commentary, reviews and other information. For example, we use video ratings and consumption behavior to improve our recommendations to you as well as to other users.

While using the Gotta Salsa service, you will have opportunities to post reviews or other information in public forums. Please understand that when you post such information, it is made public and is not subject to this policy. We are not responsible for any third party's use of information you publicly disclose through our service.

From time to time, we may partner with companies whose products we believe will interest our members. In conjunction with these partners, we may send promotional announcements and/or web-based advertisements on their behalf, as permitted by law. You can go to the "Settings -> Notifications" link on the "My Profile" page and request that your name be excluded from marketing emails.

You may connect one or more social networks with your Gotta Salsa account. If you choose to do so, we will collect information from your social networking account(s) and your use of our social features. For more information about our social features, see our Social Terms.

## Disclosure of Information

We use other companies, agents or contractors to perform services on our behalf. For example, we have partnered with other companies, to provide infrastructure and IT services, personalize our website, optimize our web pages, process credit card transactions, provide customer service, collect debts, analyze and enhance data, including users' interaction with our website, and process consumer surveys. In the course of providing such services, these other companies may have access to your information. We do not authorize these companies to use or disclose your personal information except for the purpose of providing the services we request of them.

We may offer joint promotions or programs that, in order for participation, will require information be shared with third parties. In fulfilling these types of promotions, we may share your name and other information in connection with fulfilling the incentive. By participating in such joint promotions or programs, you consent to our sharing of your information. Please note that we do not control the privacy practices of these third party businesses.

Gotta Salsa also reserves the right to disclose personal information if we reasonably believe that access, use, preservation or disclosure of such information is reasonably necessary to (a) comply with applicable law, regulation, legal process, or enforceable governmental request, (b) enforce applicable terms of use, including investigation of potential violations thereof, (c) detect, prevent, or address illegal or suspected illegal activities, security or technical issues, or (d) protect against harm to the rights, property or safety of Gotta Salsa, its users or the public as required or permitted by law. In connection with any reorganization, restructuring, merger or sale, or other transferring of assets we reserve the right to transfer information, including personal information, provided that the receiving party agrees to respect your personal information in a manner that is consistent with our privacy policy.

## Social Sharing

You may elect to share information about your use of the Gotta Salsa service, including what you watch, within Netflix as well as on other social networks. Your use of our social features is our Social Terms; please review them for details.

## Other Websites and Platforms

The Gotta Salsa service may be provided through platforms or contain links to sites operated by third parties whose policies regarding the handling of information may differ from ours. For example, you can access the Gotta Salsa service through platforms such as an iPad or iPhone and a number of other Internet connected devices. While we endeavor to associate with reputable companies, Gotta Salsa cannot be responsible for the information handling practices of these other websites and platforms. These websites and platforms have separate and independent privacy statements and terms of use, which we recommend you read carefully. In addition, you may encounter third party applications that interact with the Gotta Salsa service. To learn more about the Terms of Use.

## Children

You must be 18 years of age or older to subscribe to the Gotta Salsa service. In certain jurisdictions, the age of majority may be older than 18, in which case, you must satisfy that age in order to become a member. While individuals under the age of 18 may utilize the service, they may do so only with the involvement, supervision, and approval of a parent or legal guardian, and subject to our Terms of Use.

## Right to Access Your Information

We give you access to a broad range of information about your account and your interactions with us in the "My Profile" portion of the website. You are responsible for updating and maintaining the truth and accuracy of the personal information you provide to us relating to your account. If you want to access or alter your contact information or change your payment method, you should visit the "My Profile" section of our website. You must be signed in to access "My Profile." You can also make changes to certain communication preferences by going to the "Notification Settings" of "My Profile" on our website. If you have a question regarding our privacy practices, or want to exercise your rights regarding your personal information, please contact us at [privacy@gottasalsa.com](mailto:privacy@gottasalsa.com).

## Cookies and Other Technologies

### To Enhance our Service

As you interact with our service, we and our service providers may place cookies on your system. Cookies are small pieces of data that are sent to your browser from a web server and stored on your system for record keeping purposes. In general, cookies can make the Internet more useful by storing information about your preferences on a particular system.

In addition to cookies, we and our service providers use a variety of other technologies, including pixel tags (web beacons), clear gifs, or other technologies built into our application software to track information on how users interact with our service. These cookies and other technologies can help personalize the service for you and help associate your interactions with our service to other information within your account. They can show us, for example, popular pages, conversion rates, viewing patterns, click-through and other information that can be used to improve, operate and monitor our website and other aspects of our service.

The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or to disable cookies altogether. If your browser is set to not accept any cookies, you will not be able to use the Gotta Salsa service or website.

### Ads Displayed on Third Party Sites

We use third-party advertising companies to serve ads. These companies may use information about your visits to this and other Web sites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies click [here](#).

## Security

Gotta Salsa takes information security very seriously and uses reasonable administrative, technical, physical and managerial measures to protect your personal information from unauthorized access. For example, we utilize Secure Sockets Layering, an industry-standard protocol for certain of your transmissions to us, in order to encrypt certain personal information that you send to us throughout the ordering, registration and sign up process.

Unfortunately, no security system can be guaranteed to be 100% secure. Accordingly, we cannot guarantee the security of your information and cannot assume liability for improper access to or use of your information using our service, including our website and user interfaces, or providing information to us through any means, you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of the Gotta Salsa service.

In order to provide you with ease of access to your account and to help administer the Gotta Salsa service, Gotta Salsa implements technology that enables us to recognize you as the account holder and provide you with direct access to your account without requiring you to retype any password or other user identification when you revisit the Gotta Salsa service. You can choose not to take advantage of this feature on your computer by unchecking the box "Remember me" when you login on the website. You are responsible for maintaining the confidentiality of your account and account information and for restricting access to your computer or device through which you access your Gotta Salsa account. If you disclose your password to anyone or share your account and/or account information with other people, you take full responsibility for their actions. Where possible, users of public or shared devices should log out at the completion of each visit. If you sell or return a computer or device, you should log-out and deactivate the device before doing so. If you fail to log out and deactivate your device, subsequent users may be able to access your account information. See above instructions on how to deactivate your device.

## Changes to This Policy

As we update and expand our services, we may make changes to this policy. You should check back for updates to this policy from time to time. You acknowledge that your assent to the Terms of Use and Privacy Policy subsequent to any changes made following your initial consent as well as, your use of the Gotta Salsa website or continued use of our service after our posting of changes to this policy, means that you agree to be bound by such changes. The most current version of this Privacy Policy can be reviewed by visiting our website and clicking on "Privacy Policy" located at the bottom of the pages of the Gotta Salsa website. The most current version of the Privacy Policy will supersede all previous versions. We will post prior version(s) on our website when the Privacy Policy is updated. You can see changes from previous versions of the Privacy Policy by visiting our website and clicking [here](#).

## Transfer of Information and International Users

Given that the Internet is a global environment, using the Internet to collect and process information necessarily involves the transmission of data on an international basis. Therefore, by using our service, you agree that your information may be transferred to and processed in the United States and other countries.

Salsa, you acknowledge and consent to the transfer of your information outside your country of residence to any country (including the United States) where we have facilities or engage third parties (including but not limited to payment processors, cloud service or other IT providers, and other companies that provide services to us). You understand that the countries to which we may transfer your information may not have as comprehensive a level of data protection as in your country.

## Contacting Us

If you have questions concerning your account, please contact Customer Service. If you have questions concerning this Privacy Policy, including the treatment of your personal information or the use of cookies and other technologies, please contact us via email at [privacy@gottasalsa.com](mailto:privacy@gottasalsa.com), or by [clicking here](#).

This Privacy Policy is effective as of March 18, 2013

## About

Gotta Salsa brings you salsa lessons from some of the world's top dance instructors and invites you to be a part of an online salsa community.

## Recent Lessons

-  Chuck Step  
 David Stein
-  Chase Turns with a Tap  
 Serena Cuevas
-  Around the World Hand Flicks  
 David Stein

## Contact us

Form: [Contact us](#)

Email: [contact@gottasalsa.com](mailto:contact@gottasalsa.com)

## Terms & Privacy

[Privacy Policy](#)

[Terms](#)

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